



Nathan W. Holleman is a career commodity marketer with extensive domestic and International experience developing markets; developing and implementing innovative marketing strategies and activities; communicating in written format; coordinating research efforts and negotiating contracts; and managing all aspects of a business.

Mr. Holleman has Developed and implemented pioneer middle-management training and development course for governmental agency, leading to successful retention and advancement of mid-level managers. Additionally he has opened, supervised and staffed an international trade office located in Mexico City. He coordinated promotional efforts to expand exports of U.S. poultry products into Mexico. As part of his role as a consultant he has written and implemented marketing plans and activities domestically and internationally for U.S. based commodity groups resulting in expanded sales and market share for prospective products. This has included the design and implementation of Armenian turkey products market assessment, resulting in additional investment in turkey market sector development.

His education includes, a Masters of Agricultural Education, Clemson University. His BS is in Agricultural Education, with a minor, in Poultry Science from Clemson University. He has also achieved a Marketing Certificate from the University of California – Berkeley